

24H SERIES 2019 MEDIA EXPOSURE



24hseries.com

Top 5 countries

	GER	20,5%
	USA	11,2%
	GBR	8,4%
	NED	7,0%
	BEL	6,1%

Visitors

623.529

Pageviews

1.783.473

Public attendance over

60.000

55 nationalities
Representing the series



Facebook

Top 5 countries

	GER	16,1%
	GBR	9,2%
	FRA	7,5%
	USA	6,5%
	ITA	6,4%

Total likes

32.614

Total reach
during event

5.183.353

Reactions, comments
and shares

162.107



Twitter

Followers

16.982

Tweet impressions

3.116.547

Mentions

3.033

Profile visits

67.318



YouTube

Top 5 countries

	GER	17,1%
	USA	14,2%
	GBR	8,4%
	JPN	5,5%
	NED	3,3%

Minutes viewed

22.820.850

Views

1.137.640

Unique viewers

761.700



Instagram

Top 5 countries

	GER	13,2%
	USA	11,1%
	GBR	9,7%
	ITA	6,8%
	ESP	5,3%

Followers

21.195

Like during events

131.739

Radio Le Mans

Downloads
more than

1.250.000

Over 100 countries

24hseries.com

#thisisendurance